



# Prodajaj še bolj srčno & lahkotneje! POSTAVI TEH 8 VPRAŠANJ SEDANJIM ALI BIVŠIM STRANKAM O DELU S TEBOJ!

**Katera so tista res primerna vprašanja za  
TESTIMONIALE/MNENJE/PRIČEVANJA O DELU S TEBOJ,  
da bodo res koristna na tvoji spletni strani ali kod FB objave ali kot del tvojega  
newslettera!**

**CILJ? Da bodo zlezla pod kožo novim potencialnim strankam in bodo ti se lažje rekli  
"Takšne rezultate si želim tudi jaz!" In se bo prodaja zgodilo se hitreje!**

1. Kaj je bilo tisto ključno, kar te je pritegnilo na \_\_\_\_\_ (*workshop, coaching - delo z XZ osebo*)
2. Kaj so (bili) tvoji izzivi (občutki, misli, dejanja) glede \_\_\_\_\_ (*vsebina tvojega izvedenega dela: npr. pisanja prodajne strani*) preden si prišla/prisel na \_\_\_\_\_ (*workshop, coaching - delo z XZ osebo*)
3. Si bil/a morda skeptična glede \_\_\_\_\_ (*workshopa, coachinga - dela z XZ osebo*)? Če ja, zakaj?
4. Kaj je bil/so bili največji aha trenutek/uvid/jasnost na samem \_\_\_\_\_ (*workshop, coaching - delo z XZ osebo*)?
5. Si doživela kaksno pozitivno, nepričakovano presenečenje na \_\_\_\_\_ (*workshopu, coachingu - delu z XZ osebo*)?
6. Kateri izzivi so postali manjši ali so izginili po \_\_\_\_\_ (*workshopu, coachingu - delu z XZ osebo*)?
7. Kako si se počutila ob \_\_\_\_\_ (*osebi, ki je izvedla delo*)? Te je uspela jasno peljati skozi novo znanje?
8. Bi želela \_\_\_\_\_ (*osebi, ki je izvedla delo*) še kaj povedati?

**Verjamem vate,**

**Lenja Faraguna**



Tukaj se lahko prijaviš na ta spodnji **ultra praktičen workshop**, kjer boš znala korak po korak, po jasni formuli spisati celotno prodajno stran in razprodati tvojo novo genijalno novo ponudbo!

Klikni tukaj in se prijavi. Zanimivi plačilni pogoji, ne? ;)  
<https://www.subscribepage.com/lenjaworkshop>

Pridruži se nam!



Prijavi se ZDAJ!

Lenja Faraguna te vabi na  
ultrapraktičen 2-urni workshop.

## Moja fu\*\*ing učinkovita & srčna prodajna stran

Nov koncept kreiranja prodajne strani, ki se ne občuti kot "bljek" ali manipulacija.  
In deluje do amena!

Prvi del webinarja bo teorija cca. 60 minut, potem pa se enkrat toliko za to, da boš ti na licu mesta spisala tekste zanjo! In pika.

Prijava



### Opcija plačil:

1. 77 EUR + ddv
2. Pisni testimonial po pogledanem videu, ki ga lahko javno delim
3. Intervju z menoj oz. moj kratki ultra praktičen webinar pri tebi na FB strani ali v tvoji FB skupini, kjer se nahaja vsaj 100 podjetnic (kjer na koncu promoviram ta sales page webinar)
4. Ti povej, kakšen miks bo tvoje plačilo med A, B, C?

### KDO JE LENJA FARAGUNA, ki ti je pripravila ta diamantna vprašanja in tale zgornji workshop?



*I believe we are all HUMAN first, then we are experts in our fields.*

*I believe all humans have a resilient, unbreakable diamond like part inside of us which makes us keep moving forward bruised but brave even when the whole world is breaking down around us.*

*I believe that whatever happens in our life we are going be okay.*

*I believe that our thoughts are not facts.*



*I believe we can all learn to make ourselves feel better via self-love (self-care of the mind, body and soul) and that is the key to lead a life we choose and love. I believe marketing is dead, long live marCAREting.*

Lenja is a human, a woman, a mom, resilience/confidence/self-love coach and digital strategist for recovering workaholic & perfectionist ambitious women leaders, who are also fresh moms.

With a degree English and American studies from University of Vienna, Karl-Franzens University Graz and Jussieu VII in Paris she started teaching English in big corporations.

She then fell in love with radio and wrote her Masters degree on Semiotics of radio advertising at the University of East London. She served as a board member of the biggest radio conference in Europe (The Radiodays Europe), founded the Radio Advertising Bureau Slovenia and advised/supported the founding of the Radio Advertising Bureau Serbia. She had she had learned the biggest lesson of her life by waiting 9 years for her son Noa - she learned that our thoughts can be our biggest contraception or fertiliser of success.

She has started a new movement of modern marketing called marCAREting where she believes that if we truly care for ourselves daily (mind/body/soul) then we can truly care for our clients and scale our business as fast and light as possible.

In the last 5 years she has been guiding women entrepreneurs to pivot into the digital business models by creating digital products (courses, memberships, masterminds, beta courses etc).

She has spoken on international stages, with worldchangers like **Gary Vaynerchuk, Funky Business Guys – Kjell Nordstrom and Jonas Ridderstrale, Julian Treasure and Robert Murray.**

Currently this is how she is serving her people and changing her part of the world a better place:

1. An online coaching membership **THE UNBREAKABLE FAMILY** in English to get you from being a DIGITAL ROOKIE to becoming A DIGITAL WORLDCHANGER by guiding you to an unbreakable business mindset and unbreakable digital business model!
2. An online membership **BIZNIS BFF** in Slovenian, which guides unconventional entrepreneurs to learn how to communicate more persuasively, human to human, real, raw and relevant and grow and organic community on social media.
3. She's also running a yearly mastermind **The soul sisters of success**, helping female coaches scale their business and reach 100k by working smarter not harder and
4. She's just starting with a new project **Humans we need to hear from.**
5. She has a free FB group for **DREAMERS WHO ARE DOERS, CO-WORKING CAMPFIRE** where we VIRTUALLY WORK TOGETHER but each on their own business, because without action there is no growth!

She lives in a small village in Slovenia with 275 people but pre-corona lived as a digital nomad with Miran and Noa.

She loves the weather before the storm, interior design, Crème Brûlée, Xavier Naidoo, Untamed by Glannon Doyle, Brijuni, journaling and makes a mean pasta with tuna.



## HOW CAN LENJA SERVE YOU?

COACHING MEMBERSHIP "THE UNBREAKABLE FAMILY": [www.lenjafaraguna.com/family](http://www.lenjafaraguna.com/family)

PERSUASIVE COOMUNICATION MEMBERSHIP "BIZNIS BFF": [www.biznisbff.si](http://www.biznisbff.si)

LENJA FARAGUNA FB PAGE: <https://www.facebook.com/LenjaFaraguna>

HUMANS WE NEED TO HEAR FROM FB PAGE: <https://www.facebook.com/Humans-we-need-to-hear-from-105584148178219>

CO-WORKING CAMPFIRE FOR DREAMERS/DOERS: <https://www.facebook.com/groups/coworkingcampfire>